

## **Taste of Johns Creek 2011 Vendor Agreement**

- 1. Event Space** – There is no fee required for **Restaurants** to reserve space at the Taste of Johns Creek. However due to the outlay of marketing and set up expenses, we expect a commitment from the Restaurants that indicate they will participate. There is a \$250.00 fee for **Business Vendors** (non-restaurant) to reserve a 10' x 10' space at the Taste of Johns Creek. For Business vendor space greater than 10' x 10' please contact the Event coordinator for specific pricing based on your needs.
- 2. Food Activity Tickets** –The CHS GridironClub and affiliates will sell Tickets/Wrist bands at several designated locations prior to the event and on site the day of the event. These tickets/bands will be sold for \$15.00 in advance and \$20.00 at the event. All participating restaurants are required to check that each patron requesting a food sample is wearing a wrist band. Cash transaction for food samples is strictly prohibited. Restaurants are encouraged to provide approximately Five Thousand (5000) sample size items. Sample size portions should be 1oz-3oz in size to encourage patrons to sample a variety of different items at the festival.
- 3. Beverages** – All beverages including but not limited to soft drinks and water shall be sold exclusively by the Taste of Johns Creek. Participating restaurants are prohibited from offering any beverage products for sale. No alcoholic beverage is allowed or provided by the Taste of Johns Creek.
- 4. Exhibit Area/Character of Exhibits** – Your booth space includes one 10' x 10' open sided canopy tent and banner with restaurant name displayed across the top of the tent, (2) six foot tables and (2) chairs. Booth location arrangements will be made two weeks prior to the event. If you have a special request for your booth location please list it on your form and we will do our best to accommodate your request. Restaurants must provide serving utensils, tablecloths, signage, and any décor for tent. While the event is furnishing a banner with business name for top of tent, business should furnish its own business signs and menu boards. Restaurants are encouraged to make menus and coupons available to patrons to pick up to encourage patronage at your retail location after the festival.  
***The Taste of Johns Creek is a family oriented event and all exhibits must be designed, constructed and operated in good taste with the best interest of the event and public safety.***
- 5. Event Hours/Serving Times** – Because each event attendee should have the right to see all exhibits, no exhibit or portion thereof may be closed during event hours or removed until the event ends. The event starts at 4:00 pm and all restaurants and businesses are expected to be fully set up and operational by this time. The event officially ends at 7:00 pm and all restaurants are expected to be fully open and serving food until 7:00 pm. After 7:00 pm restaurants may elect to start breaking down/packing up booths. No vehicles will be permitted access to the site until after the event when the majority of the crowd clears and public safety officials and event management deems it safe for vehicles to be on site. Following the close of the event, each exhibitor is responsible for removing their exhibit and products. All items must be removed from

the site no later than 8:30 pm. Additional details regarding load in and load out will be provided to participating restaurants approximately (2) weeks prior to the event.

6. **Animals** – No animals, including dogs and cats, will be permitted on the event site.
7. **Attendance** –5,000 – 10,000 festival attendees are expected to attend the Taste of Johns Creek. Event management will monitor advance ticket sales and will make the best effort to communicate updated information on projected event attendance to participating restaurants in the weeks leading up to the event. Based on projected attendance, we encourage restaurants to prepare approximately Five Thousand (5000) samples.
8. **Best of Awards** – There will be five (5) contests during the event to honor the top restaurants at the event. A panel of judges will select the winners through a blind taste test of food samples prepared and presented to the judges at the event. All food samples must be brought to the judge's area in the hospitality tent by 5:00 pm. Winners will be notified and asked to be at the Main stage at 6:00 pm for presentation of awards. Winning restaurants will be included in the post event press release distributed to local and regional media after the event. Certificates will be presented to the winners for display in their business.

**There will be five (5) individual award categories which will include:**

- Best Appetizer
- Best Entrée
- Best Dessert
- Best Decorated tent
- Best Food Presentation

Participation in the Best of Awards contests is optional and only open to those vendors who participate in the Taste of Johns Creek.

9. **Cleanliness, Damage & Trash** –Exhibitors are responsible for maintaining acceptable standards of sanitation within their booths. Exhibitors are responsible for cleaning their designated area of all debris, grease and soot at event's conclusion, and disposing of trash into trash receptacles provided by the Taste of Johns Creek. Exhibitors using grease in their operations or producing grease water or waste water as a by-product of their food preparation must not dispose of their grease and waste water at the event site. Any such materials will need to be removed from the event site and taken back to your restaurant for appropriate disposal. All restaurants serving any type of food product must comply with policies established by the Fulton County Health Department for temporary events.
10. **Electricity** – There is no power readily available on the event site. 20 amps of power will be provided by temporary generator to each exhibitor requesting this service. Restaurant exhibitors are encouraged to use means other than electricity for food preparation. If exhibitor does require power, electricity request must be recorded on this agreement and turned in no later than **August 15, 2011** so we may position your booth within close proximity to temporary generators.
11. **Liability** – All exhibitors shall provide Public Liability coverage for their own operation and it shall be their responsibility to present event with evidence of Bodily Injury and property Damage coverage of no less than \$1,000,000 combined single limit for Bodily Injury and

property damage. Exhibitor should present the Taste of Johns Creek a Certificate of Insurance naming Chattahoochee High School and CHS Gridiron Board as an "Additional Insured". Neither Taste of Johns Creek, Chattahoochee High School, CHS Gridiron Board, nor its staff, Board Members or contactors will be responsible for any injury to any exhibitors, their staff, invitees, guests or visitors within the confines of the space or spaces of the event property. Exhibitor does hereby indemnify, save and hold harmless the Taste of Johns Creek, Chattahoochee High School, their staff and Board Members, from any suit or claim for personal injury or for loss of use of property by whomever sustained on or about Exhibitor's display, product or otherwise, or arising out of Exhibitor's participation in the event, in any capacity. Taste of Johns Creek shall not in any event be liable for consequential damage, loss profits, or similar damages.

12. **Water Pollutants** – Federal and State Water Quality Standards must be complied with at all times and exhibitors shall be solely responsible to ensure that there is dumping or discarding of refuse, sanitary waste, or other pollutants in the drainage system or water surrounding their exhibits or on the Event site.
13. **Weather** – The Taste of Johns Creek is a rain or shine event. The exhibitor agrees that in the event of Acts of God, storms, floods, high winds, gales or hurricanes that neither the Taste of Johns Creek nor any of its staff shall be responsible for loss, damage, third party damages, claims or loss to property, persons or vessels. The Taste of Johns Creek shall have no liability whatsoever for damage, of any nature, to any person, matter, or thing resulting from storm wind or water, or other Acts of God, nor imminent threat thereof, nor from fire, strikes or lockouts.